Tennis Europe
Juniors & Pro Conference
Milan, Italy
6th – 7th November 2019

CONFERENCE INTRODUCTION

09.00 – 12.00 Pro Tennis Committee Meeting (Committee Members only)

14.00 – 14.20 Welcome and Introduction to the Conference
Allar Hint, Chair, Tennis Europe Pro Committee
Thomas Hammerl, CEO, Tennis Europe

14.20 – 14.40 Italian Tennis Federation
Marco Martinasso, Managing Director of the FIT

Giorgio Di Palermo, Italian Tennis Federation
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<th>Time</th>
<th>Session</th>
<th>Speakers</th>
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<td>15.10 – 15.40</td>
<td><strong>ITF World Tennis Tour</strong></td>
<td>Jackie Nesbitt, Executive Director of ITF Circuits, Andrew Moss, Head ITF World Tennis Tour (Professional)</td>
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<td>15.40 – 16.00</td>
<td><strong>Coffee Break</strong></td>
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<td>16.00 – 16.20</td>
<td><strong>How to Maintain Brand Value</strong></td>
<td>Luigi Filippo Ecuba, Brand &amp; Media Content Director, Inter Milan FC</td>
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<td>16.20 – 16.40</td>
<td><strong>Nicolas Almagro &amp; La Manga Club: Delivering the Ultimate Tennis Experience</strong></td>
<td>Delphine Gauthier, Senior Sales Manager La Manga Club, Nicolas Almagro, Former ATP world #9, Director of Tennis Academy La Manga Club</td>
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<td>16.40 – 17.00</td>
<td><strong>ATP Update</strong></td>
<td>Joanna Langhorne, ATP Challenger Director, Eric Lamquet, ATP Challenger Manager</td>
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<td>17.00 – 17.30</td>
<td><strong>Tennis Europe - Padel</strong></td>
<td>Luisanna Fodde, Vice-President, Tennis Europe, Marta Conean, Padel Manager, Tennis Europe</td>
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<td>17.30 – 17.50</td>
<td><strong>Competition structure in Germany</strong></td>
<td>Mirco Westphal, Chief Coordinator Professional Tennis/Event Operations, DTB, Kirstin Krelle, Head of Professional Tennis Department, DTB</td>
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<td>17.50 – 18.30</td>
<td><strong>Panel discussions</strong></td>
<td>1. ITF World Tennis Tour - Pro Tournaments (current situation &amp; future)</td>
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<td>2. Live scoring / Live streaming</td>
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<td>3. On-court Coaching</td>
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<td>19.00</td>
<td><strong>Welcome Cocktail Party</strong></td>
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THURSDAY 7TH NOVEMBER 2019

COMBINED KEY SESSION 2 – TENNIS ORGANISATIONS/OTHER

09.00 – 09.15  Introduction to Tennis Europe Juniors
Eva-Maria Schneider, Chair, Tennis Europe Junior Committee

09.15 – 09.30  Structure Junior Tennis and Women Tennis Events in France
Marion Hebert, Head of U18 events, FFT

09.30 – 09.50  Player Safeguarding
Gary Bye, ITF Safeguarding Manager

09.50 – 10.20  Being a Tennis Agent
Marijn Bal, Vice President, IMG Tennis

10.20 – 10.50  Tennis Europe Junior School / Anti-Doping / Tennis Integrity
Thomas Hammerl, CEO, Tennis Europe

10.50 – 11.10  Coffee Break

11.10 – 11.40  USA Scholarships
Yannick Weihs & Dominic Tinodi, Co-Founders of Smarthlete

11.40 – 12.10  EOSE – European Funds
Camille Demeulemeester, EOSE Project Officer

12.10 – 12.30  Officiating in Europe
Anders Wennberg, ITF/Tennis Europe Regional Officer for Europe

12.30 – 13.30  Lunch

SEPARATE KEY SESSION 3 – JUNIOR TENNIS

13.30 – 14.00  Update on Tennis Europe Junior Tennis activities
Eva-Maria Schneider, Chair, Tennis Europe Junior Committee
Stephanie Kamberi, Head of Junior Tennis, Tennis Europe
14.00 – 14.30  Update on ITF World Tennis Tour Juniors 18 & Under  
   Helen McFetridge, Manager, ITF World Tennis Tour (Juniors) and Junior Competitions

14.30 – 14.50  Relative age effect – Cut off  
   Keith Carder, Head of Competition, LTA

Best practices – Tournament organizers

14.50 – 15.30  Milan, Italy 16 & Under Cat. 1 - Tennis Europe Junior Tour  
   Mattia Trapani, President, Tennis Club Ambrosiano

   Tarbes, France 14 & Under Cat.1 - Tennis Europe Junior Tour  
   Jean Claude & Claudine Knaebel, Tournament Directors

15.30 – 15.45  Coffee Break

15.45 – 17.00  Working Groups  
   Topics to include: Education, Player Safeguarding, Promotion, Sponsorships/Partnerships, Practical Experiences and more.

17.00 – 17.30  Presentations and Conclusions Breakout groups  
   All groups

18.00  Bus to the Palalido Allianz Cloud

19.30  ATP NextGen Finals Tournament

SEPARATE KEY SESSION 3 – PROFESSIONAL TENNIS

13.30 – 13.45  Tennis Europe Professional Department Update  
   Allar Hint, Chair, Tennis Europe Pro Committee

13.45 – 14.10  ITF World Tennis Tour – Strategy for 2020  
   Andrew Moss, Head ITF World Tennis Tour (Professional)

Best practices – Presentations of member nations & tournament organisers

14.10 – 14.30  ITF World Tennis Tour W60 Brescia - Tournament Director  
   Alberto Paris, Director Tennis club Forza e Costanza
14.30 – 15.00  **Beach Tennis in Italy**  
   *Luisanna Fodde, Vice-President, Tennis Europe*

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**Beach Tennis in France**  
*François Pareau, Professional Tennis Administrator, FFT*

15.00 – 15.20  **On-site Security/Integrity/Credentialing**  
*Andrew Moss, Head of ITF World Tennis Tour (Professional)*

15.20 – 15.40  **Coffee Break**

15.40 – 16.00  **Officiating Update**  
*Anders Wennberg, ITF/Tennis Europe Regional Officer for Europe*

16.00 – 17.00  **Working Groups**  
*Topics to include: ITF World Tennis Tour, organisational issues, Integrity, Betting, Security and more.*

17.00 – 17.30  **Presentations and Conclusions Working Groups**  
*All groups*

18.00  **Bus to the Palalido Allianz Cloud**

19.30  **ATP NextGen Finals Tournament**

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**FRIDAY 8TH NOVEMBER 2019**

09.00 – 13.00  **Junior Tennis Committee Meeting (Committee Members only)**