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Tennis Europe Top Executives' Meeting in Vienna



Above: Delegates at the Top Executives' Meeting in Vienna, Austria.

Tennis Europe's 2011 conference season came to a close with the recent 35th edition of the Top Executives' Meeting, which was hosted by Tennis Austria at the Novomatic Forum in Vienna from October 25 - 27 and saw attendance from representatives of 24 national tennis federations. See Page 2 for a full report.

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Czech Republic claims Fed Cup

Wimbledon champion Petra Kvitova finished off her breakthrough season in fine style by leading the Czech team to their first Fed Cup by BNP Paribas title as an independent nation. The new world #2 went unbeaten in team play all year and saw teammates Kveta Peschke and Lucie Hradecka clinch a doubles win over four-time champions Russia in Moscow.



Tennis Europe Top Executives' Meeting

The 35th edition of the Tennis Europe Top Executives' Meeting was held in Vienna recently, where the event was hosted by Tennis Austria for the first time

The two-day meeting was held at the landmark Novomatic Forum from 26-27 October and was attended by 45 participants, including executives and decision makers from 24 of Tennis Europe's 49 member nations, and invited speakers from the wider tennis industry.

The event was officially opened by the Presidents of Tennis Europe and Tennis Austria, Jacques Dupré and Dr. Ernst Wolner respectively, and was chaired by Tennis Europe's Chief Executive Officer Olli Mäenpää, who opened with an update on the latest initiatives from the European federation.

The programme was divided into four key sessions, covering a wide range of contemporary issues facing the sport's national administrators. The first morning saw an introduction from Tennis Austria, which gave an overview of the state of the sport in Austria and looked at the recent ambitious Davis Cup tie staged in an aircraft hangar.

The rest of the session focused on 'Participation Programmes & Media' and featured a look at the British LTA's new 'allplay' programme, designed to encourage more people to play tennis, as well as an update of the Romanian Tennis Federation's increased focus on the provision of live scoring and streaming services.

The afternoon saw the delegates divided into working groups, which discussed topics ranging from Tennis 10s to sponsorship trends and concepts before presenting their findings to the assembly.

Day two began with a session oriented towards marketing topics and best practices. Ottmar Barbian, International Director of Sales & Marketing for leading equipment manufacturer HEAD Racquet Sports gave an insight to their current marketing and communications strategies. Tennis Ireland presented their 'marketing toolkit' for tennis and the results of the subsequent national marketing campaign, while speakers from a number of nations including Estonia, Finland, Portugal, Sweden and Switzerland shared their experiences with recent projects and policies.

The final session was divided between tennis market research, in which guest speaker John Bushell, Managing Director of Sports Marketing Surveys Inc.





Above (top, left to right), Tennis Europe Chief Executive Officer Olli Mäenpää, Tennis Europe President Jacques Dupré, ITF Executive Vice-President Juan Margets, Tennis Austria General Secretary Peter Teuschl. Below, working groups in discussion.

gave an overview of current trends, and a general update from the International Tennis Federation, courtesy of Executive Vice-President Juan Margets.

The conference coincided with the ATP World Tour 500 series event in Vienna, and delegates were able to visit the tournament.

Tennis Europe President Jacques Dupré commented, "Each year I am pleased to note the presence of more and more young executives from our member nations. This is greatly positive for Tennis Europe and our constituents, and ensures a continuous wave of new ideas and perceptions, many of which have been shared at this Meeting. As sporting federations, it is essential that we are able to adapt our traditional approaches in response to changing conditions to ensure that our projects and communications are implemented most effectively. I'd like to thank all of the delegates and speakers, and especially Tennis Austria for hosting this event at what was a very busy time for their organisation."

San Marino & Great Britain to host European Beach Tennis Championships

Tennis Europe has announced that San Marino and Great Britain will host the European Beach Tennis Championships in 2012, and 2013-14 respectively.

The Republic of San Marino will host next year's Championships at the IBS Beach Planet resort, which is already the home of several ITF Beach Tennis Tour events.

Great Britain will host a major international beach tennis event for the first time when the Championships visit for the 2013 and 2014 editions.

Tennis Europe Chief Executive Officer Olli Mäenpää commented, "We are delighted to be able to bring Europe's premier beach tennis event to two very different markets in the coming years. San Marino already has a fine beach tennis tradition and is one of the best-performing nations in Europe. The discipline is comparatively new to Great Britain, but is one that has enormous potential in an island-nation with a rich tennis history. I am sure that both venues will serve as a further boost to the explosive growth of beach tennis in Europe."



Above: Nations ranking runners up Russia, winners Italy and third placed France at the most recent Championships, in Albena, Bulgaria.

The European Beach Tennis Championships, a highlight of the ITF Beach Tennis Tour, were inaugurated in 2008 and have grown in popularity ever since. The most recent edition event was hosted by the Bulgarian Tennis Federation in September of this year in Albena, and saw participation from over 120 players from 19 of Tennis Europe's member nations.



Czech Republic claims Fed Cup title

The Czech Republic won its first Fed Cup by BNP Paribas title as an independent nation, thanks to a thrilling 3-2 away win over four-time champions Russia in Moscow.

Already without top player Maria Sharapova, the Russian squad was hit hard by the loss of world #7 Vera Zvonareva on the eve of the final due to a shoulder injury. Their problems were compounded early on as Petra Kvitova brished past Maria Kirilenko in the opening rubber, conceding just four games to establish a 1-0 lead for the visitors.

Playing in her fourth Fed Cup final, Svetlana Kuznetsova then levelled the tie for the hosts with an almost equally decisive win over Czech #2 Lucie Safarova.

The second day of play began with the most dramatic match of the weekend. An inspired Kuznetsova produced some of her best play of the season to take an early lead over Kvitova, wrapping up the first set 6-4. The world #2 struck back to level the match at one set apiece but quicky fell a break behind in the decider as Kuznetsova raced to a 3-0 lead. Facing defeat, Kvitova produced her best tennis of the weekend to reel off six consecutive games and clinch a crucial lead.

For the must-win fourth match, the Russians called up world #15 Anastasia Pavlyuchenkova, who put in a dominant performance to beat Safarova 6-2 6-4. The win ensured that the Fed Cup title would be decided by the final doubles match for the first time in five years.



Kveta Peschke (left) and Lucie Hradecka embrace after clinching the Fed Cup title.

The Czech decision to have two doubles specialists in the team paid off handsomely as Kveta Peschke and Lucie Hradecka came from a break down in the first set to beat Kirilenko and Elena Vesnina 6-4 6-2, closing out the match on their fourth match point.

The win draws to a close a landmark year for Czech women's tennis, thanks in large part to Kvitova, who started the year ranked #36 before going on to win 5 WTA Tour titles, including her maiden Grand Slam title at Wimbledon and the season-ending WTA Tour Championships in Istanbul, ending the season just shy of the #1 ranking. Kveta Peschke ensured the Czechs end the year with #2 players in singles and doubles, while the nation can also boast Grand Slam doubles champions after Lucie Hradecka and Andrea Hlavackova won at Roland Garros.

Shamil Tarpischev receives Golden Achievement Award

Russian Tennis Federation President Shamil Tarpischev was presented with the International Tennis Hall of Fame & Museum and the International Tennis Federations Golden Achievement Award, an honour presented annually to an individual who has made important contributions internationally to tennis in the fields of administration, promotion or education, and who has devoted long and outstanding service to the sport.

Having begun playing tennis as a boy, Mr. Tarpischev had a successful career before moving into coaching. Whilst serving as head coach and captain of the national teamfrom 1974-1991, his nation captured 26 European Championship titles. He was named president of the Russian Tennis Federation, having previously served as president of the CIS Tennis

Federation and the Soviet Tennis Federation since 1991. Under his leadership, numerous national programs have been enacted to develop sports and fitness programs in Russia.

His work in tennis has been invaluable in growing the game in Russia and has left an immensely positive impact on the sport worldwide. He has been recognised for his achievements and contributions many times, including being presented the Order of Honor from the Russian government in 1994 for promotion of sport in the country. In addition, he was presented the ITF Award for services to the game in 1987; a medal for merits in development of the Olympic movement in 1998; the Tennis Europe Award and an an insignia for services to Moscow in 2008.

Swiss Tennis Player Recruitment Initiatives

At the recent Top Executives' Meeting, Swiss Tennis' Head of Development/Promotion, Marcel Weidmann showcased some of the projects implemented by the organisation during the course of this year in an attempt to further boost the popularity of the sport.

The first of these was a major nationwide publicity campaign called 'Time to Play'. The aim of the project was to generate an open-house style National Tennis Day throughout the 400 participating tennis clubs and centres in Switzerland for one full day on Saturday 27th August.

The National Tennis Day saw 4,500 visitors in attendance, approximately 1,900 of whom were new players, with an estimated 390 people becoming club members for the first time, despite unfortunate rainy weather throughout Switzerland on the day.

Prior to the event, Swiss Tennis provided a number of tools to participating clubs by creating a website with a variety of pictures and printed materials and thorough checklists designed to achieve the highest participation numbers. More than 160,000 flyers and 5,200 posters were created of which 93,000 and 4,000 respectively were customised. With a total budget of 120,000 Swiss Francs for the entire campaign, additional items such as fleece bands, magazine placements, raffles and give-aways were also generated to promote the event.

Follow-up investigations after the campaign showed a high level of satisfaction with the results of the pioneering event. 80% of the clubs agreed that the idea of the campaign was either quite good (20%), great (38%) or excellent (22%). 40% of the clubs responded that they would definitely participate in the programme next year and another 52% would consider doing so.

Swiss Tennis concluded that there will be no National Tennis Day in 2012 but that each club/tennis centre or regional association should have individual tennis open days with the motto 'go4fun – go4tennis', which is also the name of another new promotion tool.

The new campaign and site www.go4tennis.ch is designed for individuals who have an interest in tennis and are absolute beginners to the sport. The structure of the website is simple and the content is reduced to the essentials such as the reasons to play tennis, where the clubs and centres are located, how to start playing, finding the right partner or equipment, and the most important rules of tennis including point-scoring. Also on the site are different video



The go4tennis.ch website is one of several ways that Swiss Tennis is engaging with potential new players.

clips designed to help visitors to easily understand the content. The clubs and tennis centres in each region have a link of the go4Tennis logo and of the mascot to fully use at their disposal.

Mr. Weidmann highlighted another successful promotional side-event during the occasion of the Switzerland vs. Portugal Davis Cup by BNP Paribas Play-Off tie, which was held on 6-7 July in the Swiss capital, Bern. More than 5,000 visitors and 500 school kids in workshops were in attendance at the Bundes(Tennis)platz, the medieval city centre of Bern. The event was a public relations coup for the federation, with a number of Swiss daily newspapers giving positive reviews which showcased the festival atmosphere of a weekend that included autograph sessions, celebrity matches, service-speed measurement competitions and the chance to meet the Davis Cup team.

Mr. Weidmann commented, "This has been a busy year for Swiss Tennis, with a number of new initiatives. We are very happy with the results so far, though of course player recruitment drives are an ongoing process and the campaigns need to be kept fresh to maintain interest. Home ties in international competitions always present a good chance to take your key messages to the public, and we were able to harness that opportunity in Bern. Hopefully in 2012 we will be able to follow up with more successful events."

For further information on Tennis Promotion in Switzerland, please visit the Swiss Tennis <u>website</u> or <u>www.go4tennis.ch</u>.

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Groundbreaking Year for Romanian Juniors

Over the past decade or so, Romanian girls have consistently earned some of the best results in Europe. In 2011. Romania's boys made a great leap forward, earning more Tennis Europe Junior Tour titles than the girls for the first time, claiming their first ever European team championship title, as well as the European Junior Championships in singles and doubles, and ending the season with the top two players in Europe. We spoke to Ovidiu Popescu, the National Coaches Coordinator, about the reasons for this breakthrough.

Congratulations on an amazing year for junior tennis in Romania. What do you think are the reasons for this success in 2011?

Thank you very much! Indeed, it was an astonishing year for junior tennis in Romania and this is a result of some changes over the last two years. One example is that the annual planning for the best players (especially national squads) has been improved by finding a strategy to increase the number of quality matches played and balance the ratio of matches won by every player. The national competitive calendar has also been restructured to the needs of the Romanian players and has been correlated with the Tennis Europe and international top tournaments. Through these two major changes, our players have been able to play regular competitive tennis according to their age and above, both nationally and internationally.

Another important aspect is that we managed to increase the number of international tournaments held in Romania starting from the age of 12, which helps with development and in creating the proper conditions for the future.

Another aspect is related to practice and playing on the hard courts during the winter season in order to increase the experience of young players and prepare the next step to junior and pro tennis. As in many European countries, Romanian players are born and raised on clay courts; this had to be adapted to improve their chances on international circuits.

The first step in meeting this objective was participating in all the Tennis Europe Winter Cups and Tennis Europe Junior Tour. The second was to create nominations criteria for these events and adding to the calendar a Winter National Hard Court Championship and also a Winter National Hard Court Selection for the Under 14 and 16 years old (this year we added also for the Under 12 age category) where the best players met and played together. Last but not least, we implemented a better training strategy with tennis and physical camps.



Romania's 14 & Under boys team and coach Maria Mohanescu celebrate their first-ever European Summer Cups title.

Tell us about some of the federation's policies in relation to junior tennis.

One of the objectives of the federation is to reduce the gap between generations by creating an emulating structure of tournaments, training and giving support to players. At the same time, we focus on developing better players, coaches and tennis environments. There are many things we have done to this end; some examples are the creation of a strong competition core, full commitment to team competitions, reducing the costs for players by more international tournaments, providing support in age upper categories by giving Wild Cards to national squad players, introduction of a 'feed up system' in top international events held in Romania, the provision of know-how and assistance for players, coaches and parents in many aspects of their competitive and training planning, implementing a new and better approach to the specific physical training such as physical tests and programs for elite players and also for club players...I could go on...

Why do you think that Romanian boys have not had as much success as girls on the Tennis Europe Junior Tour in the past?

In the past, Romanian girls managed to play earlier in the upper categories from Tennis Europe to ITF juniors and onwards to the ITF Pro Circuit. This had a huge effect on those following in their footsteps, giving them reasons to believe and to be more confident in their success.

The boys tended to play tournaments age by age, not leveraging enough their experience in stronger events and somehow they lost the transition to the top level, which ultimately wasn't so productive in terms of the quantity of good players. Despite this, Romanian boys were present in many of the final stages of important events in Europe and worldwide.

Groundbreaking Year for Romanian Juniors

The standout players have been Bogdan Borza (European #1) and Nicolae Frunza (#2). Together they were winner and runner-up at the European Championships, won the doubles, and also led Romania to a first ever Summer Cups victory. What are their strengths, and how far do you think they can go?

Bogdan and Nicolae are indeed two of the upcoming great potential players and, as far as we're concerned, we believe that with proper development, financial aid and a little bit of luck they can break the top 50 ATP in the future. Of course, there's a long way ahead and maybe it's early to start predicting anything, but it is important for us to believe and create the emulation environment, as our girls already did it.

Regarding strengths, like any other young player at their age, they have a few areas to improve and some areas that are pretty solid. Both Bogdan and Nicolae have to improve their fitness level, but both are talented players with strong forehand and capacity to adapt to new conditions and level of play.

What about the girls?

Right now we have another generation of good and talented girls as the one we had 6-7 years ago when Romania had 6 players in the main draw of the Roland Garros Juniors Championships and finally all of them made to the WTA Top 100 (Olaru, Cirstea, Niculescu, Dulgheru, Halep and Begu).

To quickly name some of them, I would start with Ilka Csoregi and Ioana Loredana Rosca, both born in 1996 and both with good results and pathway in juniors this year. Among them are also Irina Bara and Cristina Ene, both Tennis Europe Players of the Year and Ioana Ducu (213 ITF) and Raluca Ciufrila, silver medallist in doubles at European Championships this year alongside Jaqueline Cristian.

Romania accounted for 5 of the 32 players at the Tennis Europe Junior Masters, more than any country except Russia. Is tennis a particularly popular sport in Romania, or would you say that you have exceptionally talented juniors?

It cannot be said that tennis is one of the most popular sports in Romania. There are other reasons behind our results, like the emulation created year by year because of the outstanding results of our players in the WTA, ITF and Tennis Europe Junior circuits, the enthusiasm of the parents and coaches, better organization and concrete support from the actual board of the Romanian Tennis Federation and, last but not least, the desire to continue to succeed in the Tennis Europe Junior Masters as we did in the last 10 years.



Nicolae Frunza & Bogdan Borza won the European 14 & Under doubles title together, before facing off in the singles final.

But the game of tennis has developed quickly over the last few years in terms of infrastructure and in bringing more players on court. Through the Tennis 10s program implemented last year there are several major changes in teaching and playing tennis. At the same time, a special focus was set on making the tournaments stronger and more attractive by gathering the top players and improving the conditions of play. That means more quality matches.

There have been several new Tennis Europe Junior Tour tournaments in Romania over the last year or so. Is this a conscious attempt to increase playing opportunities, and do you think it has helped?

Increasing Tennis Europe events in every age category was one of our main targets, because this strategy brought a balanced and strong competition structure and gave the opportunity to our players to experience something new.

Almost all the events held in Romania were graded as 'entry level', which created the opportunity to gain the first points in more and better matches, reduce the costs and time, providing more time for practice and school and also sustaining a perspective on developing the game (in terms of showing the players, coaches and parents another limit of tennis – the international one).

What other plans does the federation have for the coming years?

At a fundamental level, to improve the coaches' education system is key. We are also introducing online entries in national tournaments, as well as broadcasting matches online, with live scores. There is webbased software for coaches and referees, and in terms of tournaments, we are implementing a better strategy for those making the transition to pro tennis, including more tournaments with prize money.

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Centenary Tennis Clubs Competitions

The 2011 Centenary Tennis Clubs (CTC) competitions came to a conclusion recently after a busy summer that saw member clubs competing in both junior and senior competitions across the continent.

Senior Competitions

The highlight of the competitions was once again the winners group, which was held at TC Parioli in Italy in September. The host club and defending champions were joined by the other group winners from the previous year – TK Kungliga (Sweden), TC Geneva (Switzerland) and LTC Fitzwilliam (Ireland).

The semi final matches saw LTC Fitzwilliam beat TC Kungliga 9-0 and the host club survived a tougher match with TC Geneve, 6-3. The defending champions were in much more dominant form on the final day however, conceding just one set in nine matches as they secured the title for a second consecutive year. The full squad included several former stars of professional tennis who have continued to make great contributions to the history of the club, including Stefano Pescosolido, Francesca Romano and Sandrine Testud

Other seniors' events were held at the Cumberland LTC in Great Britain, where the London-based host club emerged victorious on their grass courts, and at RC Polo in Barcelona (ESP), where Villa Primrose of Bordeaux (FRA) dominated the tournament, winning with an impressive final tally of 24 wins and 3 losses during the event.

An additional one-day friendly competition for British and Irish clubs was held at the Roehampton Club in London September 3rd. Seven teams participated in the round-robin event, which was won by the hosts.

This summer also saw the second edition of the CTC Competition at the West Side Tennis Club in Forest Hills, which welcomed clubs from all over the world.



TC Parioli celebrates with the winners' group trophy,

Two teams from the host club contested the women's doubles final, while ICLTK Prague beat Tokyo Lawn Tennis Club for the men's title.

The Wanderers Tennis Club in Johannesburg hosted the first ever CTC event on the African continent, with four clubs participating in a high quality event that is set to be repeated in 2012.

Junior Competitions

1st Cesky Lawn Tennis Club of Prague had a hugely successful summer, winning all three of the CTC's junior international team events. The first success came with a comprehensive victory in the final of the 12 & Under Carrickmines Cup in Dublin, where the Czech team breezed to a 7-1 win over the host club to claim the title for a fifth consecutive year.

Cesky's 14 & Under team had the luxury of playing at home and took full advantage to claim the CLTK Praha Cup at the end of October, once again beating the team from Carrickmines Croquet and Lawn Tennis Club into second place.

The 17 & Under team had earlier claimed the 7th edition of the Fitzwilliam Cup, which was held at the



Under 14 CTC teams in Prague, Czech Republic.

Centenary Tennis Clubs Competitions

Fitzwilliam Lawn Tennis Club in Dublin in late September, overcoming TK Kungliga (SWE) by the slimmest of margins. The team, which featured European 14 & Under semi finalist Miriam Kolodziejova, was held to a 3-3 final score but edged to the trophy thanks to have won just more game than their rivals during the tie. Villa Primrose (FRA) beat the host club 4-2 to claim third place overall.

A Tennis Europe affiliate, the Association of Centenary Tennis Clubs was founded in 1996 by eight European clubs who shared the aim of creating an international organisation to support the traditions of tennis. Each of the eight founder clubs had a history dating back at least one hundred years, as well as significant tennis and sporting traditions and important social roles in their communities.

A competition was organised for the original eight clubs, hosted each year at a different founder club. As increasing numbers of clubs joined the association, the Geographical Areas Club Competition was approved by the General Assembly in 2005, with a founders' group



Players on the grass courts of Cumberland LTC, Great Britain

competition every three years, enabling all member clubs to participate in the competition.

The organisation is now comprised of well over 50 clubs from five continents, and last year unveiled a three-year partnership with EFG international private bank. For more information, visit the website at www.centenarytennisclubs.com.





2012 Australian Grand Slam Coaches Conference



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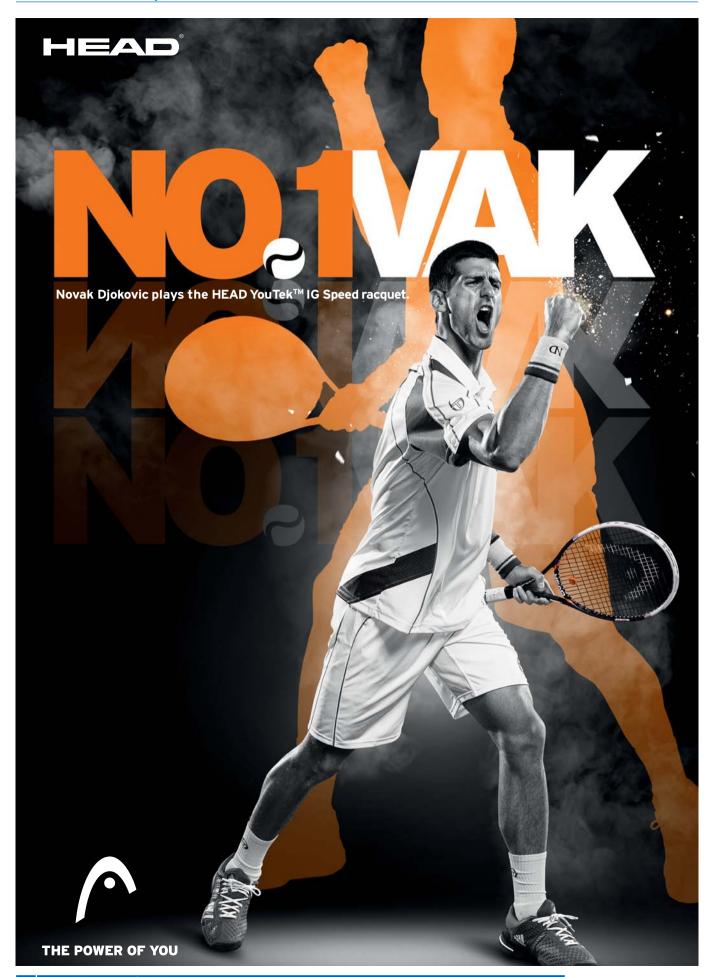
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tennis.com.au/coachesconference



Beyond the Baseline...

The WTA Championships in Istanbul were a roaring success, with the event recording its highest attendance in 12 years (70,824 in total), and setting records for digital and broadcast audiences.

Petra Kvitova has scooped four WTA Player Awards, including Player of the Year, Most Improved Player, Karen Kratzcke Sportsmanship Award and Fan Favourite Breakthrough Player. Other awards went to Kveta Peschke & Katarina Srebotnik (Doubles Team of the Year), Sabine Lisicki (Comeback Player of the Year), Irina-Camelia Begu (Newcomer of the Year), Francesca Schiavone (Player Service), Agnieszka Radwanska (Fan Favourite Singles Player), Victoria Azarenka & Maria Kirilenko (Fan Favourite Doubles Team) and the tournaments of Stuttgart (Favourite Premier) and Acapulco (Favourite International).

The ATP has also announced its award winners for 2011; Novak Djokovic (ATP World Tour #1), Bob & Mike Bryan (ATP World Tour #1 Doubles Team & ATPWorldTour.com Fans' Favourite Doubles Team), Roger Federer (Stefan Edberg Sportsmanship Award & ATPWorldTour.com Fans' Favourite), Juan Martín del Potro (Comeback Player of the Year), Milos Raonic (Newcomer of the Year), Alex Bogomolov Jr. (Most Improved Player) and Rafael Nadal (Arthur Ashe Humanitarian Award).

The ATP and the State of Rio de Janeiro have announced a two-year agreement for Rio de Janeiro to become the official tourism destination of the ATP World Tour.

World doubles #5 Max Mirnyi has been named a UNICEF National Ambassador for Belarus, in recognition of his commitment to the rights of children around the world.

The ITF has announced that the 2012 Davis Cup by BNP Paribas Europe Zone Group III ties will be played at the National Tennis Centre in Sofia, Bulgaria, during the week commencing 30 April on clay courts.

Goran Prpic has reportedly decided the stand down as Croatian Davis Cup captain, a position he has held since 2006.

Giovanni Di Giacomo, orthopaedic surgeon and

medical doctor in charge of ATP/WTA event in Rome, has organised a biomechanics congress on 14th April next year focusing on Basics of the Throwing Motion. Amongst the speakers will be Bruce Elliot who will be talking about the service motion.

Stephane Houdet (FRA) and Noam Gershony (ISR) are the new **NEC Wheelchair Tennis Masters** men's and quad singles champions, while Esther Vergeer (NED) claimed the women's singles title for a 14th successive year at the tournament in Mechelen, Belgium.

Anastasia Myskina was presented with the Fed Cup Award of Excellence in recognition of her achievements with the Russian team during her career, and continued support of the competition.

Former world #1 Marcelo Rios has announced that he will be the father of triplets later this year.

The city of Biel, home of Swiss Tennis, has announced that a street currently being constructed will be named after the country's top tennis player. The 'Avenue Roger Federer' will lead to the city's new sports complex.

Some notable changes to player schedules for 2012; Roger Federer has announced that he will play in Rotterdam instead of Dubai in February, while Rafael Nadal will swap his traditional grass court practise in London for the courts of Halle.

Sabine Appelmans has stepped down as Belgian Fed Cup captain, and will be replaced by **Ann Devries**, former coach of Yanina Wickmayer.

Former pro Clemens Trimmel will take over from Gilbert Schaller as captain of the Austrian Davis Cup team, and he will also serve as sports director of the federation.

Marat Safin has declared his intention to stand for the Russian parliament in forthcoming elections.

Martina Hingis has joined the Patrick Mouratoglou Academy in Paris as an advisor and will reportedly help oversee a small group of promising players including Daria Gavrilova, Yulia Putintseva, Naomi Broady and Sachia Vickery.

<< FAST FACTS >>

More than 6 million branded tennis balls were sold in Europe in 2010; this would fill more than 12 Olympic-sized swimming pools, and is enough to supply balls for the four Grand Slam tournaments for 37 years.

Source: SPORTS MARKETING SURVEYS INC. Tennis Shipment Survey 2010.

SPORTS MARKETING SURVEYS INC.

Tennis Europe Junior Tour Rankings - Overall

With effect from January 2010, Tennis Europe introduced a new junior ranking system, devised to

give a unified overall list that shows the relative strengths of all players, regardless of where they achieved their results or picked up points,

A player's overall total includes points from Tennis Europe Junior Tour 16 and 14 & Under events, plus points earned by players in these age categories who participate in ITF Junior Circuit and professional tournaments, all of which are weighted according to their relative strengths.

The 14 & Under ranking is still available separately (see next page), as well as being integrated to these overall rankings. In addition, a 'Race to the Junior Masters' is also published. For more information on the rankings system, visit www.TennisEurope.org.

Rankings below are as of November 14th, 2011.

Overall Girls' Ranking

Rank		Name	Nat.	Points
01	•	Irina KHROMACHEVA	RUS	2824
02	•	Ashleigh BARTY	AUS	2274
03	•	Yulia PUTINTSEVA	RUS	1747
04	•	Ioana ROSCA	ROU	1660
05	A	Indy DE VROOME	NED	1477
06	A	Anett KONTAVEIT	EST	1465
07	•	Petra ROHANOVA	CZE	1462
08		Victoria KAN	RUS	1276
09	NEW	Donna VEKIC	CRO	1270
10	NEW	Zuzanna MACIEWJEWSK	A POL	1263



Donna Vekic (CRO)

Overall Boys' Ranking

Rank		Name	Nat.	Points
0.1				1010
01		Enzo COUACAUD	FRA	1640
02	•	Alexander LEBEDYN	UKR	1376
03		Kyle EDMUND	GBR	1265
04		Matej MARUSCAK	SVK	1248
05	•	Nikola MILOJEVIC	SRB	1175
06	•	Krittin KOAYKUL	THA	1170
07	•	Stefano NAPOLITANO	ITA	1063
08	NEW	Nicholas KYRGIOS	AUS	1055
09	V	Petros CHRYSOCHOS	CYP	1050
10	V	Marek ROUTA	CZE	1045



Nicholas Kyrgios (AUS)

Tennis Europe Junior Tour Rankings - 14 & Under

The Category 1 Kremlin Cup in Moscow has been the biggest event of recent weeks with good

performances resulting in rankings boost for many of the leading protagonists. Girls' champion Darya Kasatkina (RUS) won her 22nd consecutive Tennis Europe Junior Tour singles match to claim her sixth (and biggest) title of 2011. In doing so, she overtook her opponent in the final, Anastasia Nefedova, in the European rankings and reaches a career high of #6.

The only climber in the boys' Top Ten is Roman Safiullin (RUS), who reached the Kremlin Cup guarterfinals before losing to eventual champion Viktor Durasovic (NOR). The loss interrupted a 13-match win streak for the Russian, who had won back-toback titles in Riga and Biel prior to the Moscow event

The full lists, plus the final Race to the Junior Masters rankings can be found at www.TennisEurope.org. Rankings below are as of November 14th, 2011.

14 & Under Girls

Doub		News	Mad	Delinte
Rank		Name	Nat.	Points
01	•	Ana KONJUH	CRO	1145
02	•	Iryna SHYMANOVIC	BLR	920
03		Jelena OSTAPENKO	LAT	805
04	▼	Anastasiya RYCHAGOVA	RUS	795
05	•	Anastasiya KOMARDINA	RUS	790
06		Darya KASATKINA	RUS	770
07	▼	Ivana JOROVIC	SRB	760
08	▼	Anastasia NEFEDOVA	RUS	740
09	V	Miriam KOLODZIEJOVA	CZE	660
10	•	Vendula ZOVINCOVA	CZE	650



Darya Kasatkina (RUS)

14 & Under Boys

Rank		Name	Nat.	Points
01	•	Bogdan BORZA	ROU	1035
02	•	Nicolae FRUNZA	ROU	850
03	•	Andrey RUBLEV	RUS	780
04	A	Roman SAFIULLIN	RUS	760
05	▼	Alexander ZVEREV	GER	715
06	•	Evgeny TYURNEV	RUS	630
07	•	Domagoj BILJESKO	CRO	613
08	•	Dominik STARY	CZE	595
09	•	Alex MOLCAN	SVK	585
10	•	Michal DEMBEK	POL	560



Roman Safiullin (RUS)



Tennis Europe Junior Tour Results

12 & Under

Date	Tournament	Winner	Runner-Up	Score	Doubles Winner
Oct 24	Gradignan (FRA)	D Added (FRA)	M Martineau (FRA)	57 63 76(5)De Minaur/Regalado Pedrol (ESP)
		T Arnold (SUI)	E Guerrero Alvarez (ESP)	75 63	Arnold/Milovanovic (SUI)
Oct 24	Lohja (FIN)	P Klimov (RUS)	M Moeller (GER)	61 61	Klimov/Zakharov (RUS)
		A Vlasenkova (RUS)	l Krause (DEN)	62 61	Anshba/Bakhmutkina (RUS)
Nov 14	Antalya (TUR)	K Gore (TUR)	M Sokolovskiy (RUS)	63 63	Avidzba/Sokolovskiy (RUS)
		A Anshba (RUS)	l Ogut (TUR)	62 36 61	tbc

14 & Under

Date	Tournament	Cat	egory / Winner	Runner-Up	Score	Doubles Winner
Oct 24	Jurmala (LAT)	3	F Bonacia (ITA)	D Shatalin (RUS)	60 61	Michocki/Wrzesinski (POL)
			A Blinkova (RUS)	Y Bryzagalova (RUS)	46 64 60	Blinkova/Shipitsina (RUS)
Oct 31	Moscow (RUS)	1	V Durasovic (NOR)	B Pokotilov (RUS)	36 63 64	Andrukhou/Halinko (BLR)
			D Kasatkina (RUS)	A Nefedova (RUS)	61 62	Bizhukova/Kasatkina (RUS)
Oct 31	Davos (SUI)	3	M Rossi (ITA)	D Morelli (ITA)	62 75	Moenter/Wessels (GER)
			R Atik (MOR)	Z El Houari (MOR)	63 67(1) 6	3 El Houari (MOR)/Elhadj (SUI)

16 & Under

Date	Tournament	Category / W	inner Runner-Up	Score	Doubles Winner
Oct 24	Biel (SUI)	2 R Safiullin	(RUS) S Roncalli (ITA)	60 62	Davanzo/Sommer (SUI)
		T Gravou	il (FRA) J Teichmann (SUI)	6176(2)	Ottomano/Teichmann (SUI)
Nov 7	Umea (SWE)	3 V Duraso	vic (NOR) R Rasmussen (SWE)	64 62	Bisset/McGeehan (GBR)
		S Alipeiva	(DEN) A Zhuravleva (RUS)	76(4)60	Alipieva/Haakansson (DEN)

PARTNERS OF THE **TENNIS EUROPE** JUNIOR TOUR





RECOMMENDED TRAINING COMPUTER

ITF Pro Circuits (Europe) Results



ITF Men's Circuit

Oct 17 Dubrovni Oct 17 La Roche Oct 17 Glasgow Oct 17 Sabadell Oct 17 Adana (T Oct 24 Dubrovni Oct 24 Rodez (F Oct 24 Cardiff (C Oct 24 Vilafrance	sur Yon (FRA) \$15,000 (GBR) \$15,000 (ESP) \$15,000 TUR) \$10,000 ik (CRO) \$15,000	D+H D Goffin (BEL) D J Goodall (GBR) D J Sousa (POR) E Chvojka (CAN) D D Dzumhur (BIH)	D Lojda (CZE) P Torebko (GER) J Minar (CZE) M Zimmermann (D Berta (SWE) M Michalicka (CZI	76(3) 75 (GER) 36 76(4) 6 63 61	Draganja/Marcan (CRO) 4) Blandin/Sakharov (FRA) Colangelo/Crugnola (ITA) 64 Diez (CAN)/Sousa (POR) Linzer/Minegg (AUT) Draganja/Marcan (CRO)
Oct 17 Glasgow Oct 17 Sabadell Oct 17 Adana (T Oct 24 Dubrovni Oct 24 Rodez (F Oct 24 Cardiff (C	(GBR) \$15,000 (ESP) \$15,000 TUR) \$10,000 ik (CRO) \$15,000	J Goodall (GBR) J Sousa (POR) E Chvojka (CAN) D Dzumhur (BIH)	J Minar (CZE) M Zimmermann (D Berta (SWE)	76(3) 75 (GER) 36 76(4) 6 63 61	Colangelo/Crugnola (ITA) 64Diez (CAN)/Sousa (POR) Linzer/Minegg (AUT)
Oct 17 Sabadell Oct 17 Adana (T Oct 24 Dubrovni Oct 24 Rodez (F Oct 24 Cardiff (C	(ESP) \$15,000 TUR) \$10,000 ik (CRO) \$15,000	J Sousa (POR) E Chvojka (CAN) D Dzumhur (BIH)	M Zimmermann ((GER) 36 76(4) 6 63 61	54Diez (CAN)/Sousa (POR) Linzer/Minegg (AUT)
Oct 17 Adana (T Oct 24 Dubrovni Oct 24 Rodez (F Oct 24 Cardiff (C	TUR) \$10,000 ik (CRO) \$15,000	D Dzumhur (BIH)	D Berta (SWE)	63 61	Linzer/Minegg (AUT)
Oct 24 Dubrovni Oct 24 Rodez (F Oct 24 Cardiff (G	ik (CRO) \$15,000	D Dzumhur (BIH)			
Oct 24 Rodez (FOCT 24 Cardiff (COCT 24 Cardiff (COCT 24 Cardiff (COCT 24 CARDING CARDI			M Michalicka (CZI	E) 64 76(4)	Draganja/Marcan (CRO)
Oct 24 Cardiff (G	DA) #15.00/	VIII DO (C. (DEL)			
	FRA) \$15,000	D+H D Goffin (BEL)	A Menendez (ESP	P) 63 62	Herbert/Olivetti (FRA)
Oct 24 Vilafranca	GBR) \$15,000) J Minar (CZE)	M Gawron (POL)	67(3) 62 7(6(3) Golding/Thornley (GBR)
	a (ESP) \$10,000	S Diez (CAN)	J Samper (ESP)	36 62 64	Carballes Baena/Granollers (ESP)
Oct 24 Antalya ((TUR) \$10,000	G Sakharov (FRA)	M Dombusch (GE	ER) 57 62 75	Galovic (ITA)/Mlendea (ROU)
Oct 31 Madrid (E	ESP) \$10,000	S Diez (CAN)	M Pierot (NED)	60 62	Arauzo Martinez/Esparcia (ESP)
Oct 31 Antalya ((TUR) \$10,000	O M Netuschil (GER)) A Lobkov (RUS)	62 4-1 ret	Sakharov (FRA)/Vermeer (LUX)
Nov 7 Antalya ((TUR) \$10,000	S Seifert (GER)	D Thiem (AUT)	36 75 63	Ciumac/Dubarenco (MDA)
Nov 14 Roznov (A Ward (GBR)	J Goodall (GBR)	63 1-0 ret	Jebavy/Satral (CZE)



Updated seven days a week, all the latest draws, results, schedules, tournament fact sheets and entry lists for ITF Men's and Women's Circuit events in Europe can be found on the European Tennis Calendar at www.tennisEurope.org.

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ITF Pro Circuits (Europe) Results



ITF Women's Circuit

Week	Venue	Cat.	Winner	Runner-Up	Score	Doubles
Oct 17	Antalya (TUR)	\$10,000	D Enache (ROU)	A Friedsam (GER)	64 62	Kvatsabaia (GEO)/Zanevska (UKR)
Oct 17	Dubrovnik (CRO)	\$10,000	N Kostic (SRB)	E Guisard (FRA)	76(2) ret	Radovanovic (FRA)/Raickovic (GER)
Oct 17	Glasgow (GBR)	\$25,000	C Feuerstein (FRA)	Y Meusberger (AUT)	63 61	Laine (FIN)/Mladenovic (FRA)
Oct 17	Seville (ESP)	\$25,000	R Jani (HUN)	E Cabeza Candela (ESP)	26 63 63	Arruabarrena/Cabeza (ESP)
Oct 17	Limoges (FRA)	\$50,000	S Cirstea (ROU)	S Arvidsson (SWE)	62 62	Arvidsson (SWE)/Craybas (USA)
Oct 24	Antalya (TUR)	\$10,000	D Enache (ROU)	M Zanevska (UKR)	61 67(5) 64	Enache (ROU)/Harmsen (NED)
Oct 24	Dubrovnik (CRO)	\$10,000	M Caregaro (ITA)	V Kan (RUS)	63 63	Kan (RUS)/Krejcikova (CZE)
Oct 24	Stockholm (SWE)	\$10,000	A Kontaveit (EST)	S Kayser (GER)	64 62	Lemoine/van Riet (NED)
Oct 24	Netanya (ISR)	\$25,000	D Pfizenmaier (GER)	C Buyuykakcay (TUR)	76(5) 46 61	Buyukakcay/Ozgen (TUR)
Oct 24	Barnstaple (GBR)	\$75,000	A Keothavong (GBR)	M Domachowska (POL)	61 63	Birnerova (CZE)/Keothavong (GBR)
Oct 24	Poitiers (FRA)	\$100,000	K Date Krumm (JPN)	E Baltacha (GBR)	76(3) 64	Cornet/Razzano (FRA)
Oct 31	Antalya (TUR)	\$10,000	J Jaksic (SRB)	G Poznikhirenko (UKR)	64 62	Bulgakova (HUN)/Kubicikova (CZE)
Oct 31	Minsk (BLR)	\$10,000	O lanchuk (UKR)	J Valetova (RUS)	63 46 64	Monova/Smolina (RUS)
Oct 31	Stockholm (SWE)	\$10,000	A Lottner (GER)	Q Lemoine (NED)	46 64 75	Van Baal/Van Riet (NED)
Oct 31	Sunderland (GBR)	\$10,000	A Van Uytvanck (BEL)	T Moore (GBR)	64 61	Wacanno (NED)/Whoriskey (USA)
Oct 31	Istanbul (TUR)	\$25,000	L Tsurenko (UKR)	l Khromacheva (RUS)	61 75	Kichenok/Kichenok (UKR)
Oct 31	Ismaning (GER)	\$50,000+H	A Keothavong (GBR)	Y Meusberger (AUT)	63 16 62	Bertens (NED)/Keothavong (GBR)
Oct 31	Nantes (FRA)	\$50,000+H	A Riske (USA)	I Bremond (FRA)	61 64	Foretz Gacon/Mladenovic (FRA)
Nov 7	Antalya (TUR)	\$10,000	N Kostic (SRB)	L Andrei (ROU)	64 26 62	Andrei/Platon (ROU)
Nov 7	Loughborough (GBR)	\$10,000	T Moore (GBR)	M Georges (FRA)	76(5) 57 64	Moore/Stephenson (GBR)
Nov 7	Benicarlo (ESP)	\$10,000	G Muguruza (ESP)	E Kostova (BUL)	76(3) 67(4)	63 Ferrer (ESP)/Hogenkamp (NED)
Nov 7	Opole (POL)	\$25,000	A Vrljic (CRO)	P Kania (POL)	63 26 76(4)	Broady (GBR)/Mladenovic (FRA)
Nov 14	Equerdrville (FRA)	\$10,000	M Zanevska (UKR)	A Friedsam (GER)	64 62	Boeykens (BEL)/Wacanno (NED)
Nov 14	Vinaros (ESP)	\$10,000	A Grymalska ((ITA)	B Botto (PER)	w/o	Grymalska (ITA)/Pashkova (RUS)
Nov 14	Bratislava (SVK)	\$25,000	L Tsurenko (UKR)	K Pliskova (CZE)	75 63	Broady (GBR)/Mladenovic (FRA)

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European Tennis Rankings - Men & Women

The season-ending WTA Championships in Istanbul produced surprisingly few changes at the top of the European rankings, though eventual champion Petra Kvitova took full advantage to reach her highest ever position of #2, a whisker behind top-placed Caroline Wozniacki.

With the men's season finals being played this week in London, there has been much jostling for position in recent weeks as players scrambled to claim the remaining positions in the 8-man draw. Janko Tipsarevic finished his season strongly and will be in

London as an alternate. The Serbian #2 won the Kremlin Cup in Moscow before reaching the final of St. Petersburg, and effort which saw him break into the world's Top Ten for the first time.

Despite winning just three matches in seven tournaments since the US Open, Gilles Simon re-enters the European Top Ten at the expense of compatriot Gael Monfils. Nicolas Almagro ends the year at a career high, the last of three Spaniards in the Top Ten.

Rankings as of November 21st, 2011.

European Women

Rank	Name	Nat.	Points
капк	мате	Nat.	Points
01	Caroline WOZNIACKI	DEN	7485
02	Petra KVITOVA	CZE	7370
03 🕨	Victoria AZARENKA	BLR	6520
<u>04</u> ▼	Maria SHARAPOVA	RUS	6510
05	Vera ZVONAREVA	RUS	5435
06	Agnieszka RADWANKSA	POL	5250
07	Marion BARTOLI	FRA	4710
08	Andrea PETKOVIC	GER	4580
09 🛕	Francesca SCHIAVONE	ITA	3900
10 🔻	Kim CLIJSTERS	BEL	3161

European Men

Rank		Name	Nat.	Points
01	•	Novak DJOKOVIC	SRB	13475
02	•	Rafael NADAL	ESP	9375
03	•	Andy MURRAY	GBR	7380
04	•	Roger FEDERER	SUI	6670
05	•	David FERRER	ESP	4480
06	A	Jo-Wilfried TSONGA	FRA	3535
07	•	Tomas BERDYCH	CZE	3300
08	NEW	Janko TIPSAREVIC	SRB	2395
09		Nicolas ALMAGRO	ESP	2380
10	NEW	Gilles SIMON	FRA	2165



Gilles Simon (FRA)



Petra Kvitova (CZE)



Janko Tipsarevic (SRB)

Tennis Gift Ideas



Calendars

A number of top players have released official calendars for 2012, including these offerings from Daniela Hantuchova and Roger Federer. Proceeds from the sales of each calendar will be donated to charity - in Daniela's case the House of the Smile, which helps sick and underpriviledged children in Cambodia, and Roger's to the Roger Federer Foundation.

The Hantuchova calendar is available from Tennis Warehouse at \$21.99, and Federer calendar from his official website, priced CHF 29.



Equipment

You can compare racquets online at www.head.com in order to find out which of their massive range of products best suits your style of play.

Will you go for Speed, like Novak Djokovic, is your style Radical like Andy Murray, or do you play with Instinct, like Maria Sharapova?

Travel

There's something for all the family at award-winning Spanish resort La Manga Club, however seriously you take your sport. There are some great tennis package deals currently on offer for the new year.



If you're looking to enhance your fitness regime, Polar has the right equipment for all sports. Check out what's best for tennis players using their gift finder.





Notes and news from Tennis Europe

Member Nations news

Dr. Karl Altenburg is the new President of the German Tennis Federation.

2012 Conferences

Dates for some of our key 2012 conferences have been confirmed. The next Annual General Meeting will take place in Lyon, France from March 22-25. The European Coaches Symposium will be held in Helsinki, Finland, from October 24-27.

European Racquet Stringers' Association

The latest issue of ERSA's Racquet Tech magazine has been published and is available for download here: http://issuu.com/ersa/docs/rt52011?mode=window&viewMode=doublePage

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HEADlines

Get ready for the season finals with HEAD

Three HEAD racquet rebels are competing for end-of-season honours at the final tennis highlight of 2011, currently underway at the O2 Arena in London

World No. 1 Novak Djokovic, third-ranked Andy Murray and seventh-ranked Tomas Berdych are among the best of the best in the prestigious eight-man field at the Barclays ATP World Tour Finals.

All matches at the Barclays ATP World Tour Final will be played with the HEAD ATP ball, which is continuously trusted as the official tennis ball of the ATP World Tour. More...



Guess & Win!



Join us now on Facebook for a chance to win a year's supply of HEAD ATP tennis balls or one of two signed HEAD YouTek racquets! Simply follow the link, like our HEAD Tennis fanpage on Facebook and make your best guess - the competition open until December 5th!

Go to the HEAD <u>Facebook</u> page for the chance to win.

HEAD Racquet Rebels on Tour - The Power of You

It has been a fantastic year for the HEAD players on tour in 2011. We have seen powerful performances, close fights and strong wins - HEAD is proud to be partnering with these great athletes!

Check out <u>this video</u> to see what they have to say about the partnership with HEAD, the role of their racquets and what 'The Power of You' means to them.



